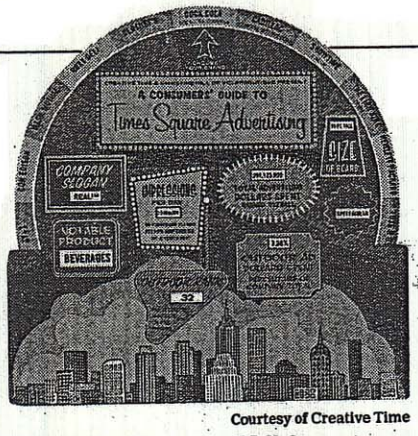
The New York Times

Sicha, Choire. "The Guide." *The New York Times*, Sunday, January 16, 2005, p. AR33



Courtesy of Creative Time

The artist Christine Hill focuses on advertising in a new pamphlet.

THE ART OF ADVERTISING

If only Andy Warhol were alive to see it: "A Consumer's Guide to Times Square Advertising," a new project by the New York artist Christine Hill. The pamphlet, in the form of a hand-held wheel chart, will be distributed by cigarette girls throughout Times Square today. In addition, guided tours of our beacons of product promotion will depart from the Times Square Information Center at 1560 Seventh Avenue (between 46th and 47th Streets) at 5:30 and 6:30 p.m. today.

Noon to 3 p.m., 5 to 7 p.m.