

Harris, Jane. "Christine Hill." *The Village Voice*, February 23 – March 1, 2005, p. c40.



THURSDAY 24

Art

CHRISTINE HILL Visit Times Square with Christine Hill's *Consumer's Guide to Times Square Advertising*, a '50s-inspired wheel that displays the whereabouts and facts of 18 major company ads and trademarks, and you can learn the square footage of the Toys "R" Us sign or the annual percentage of advertising dollars Budweiser spends on its sign, south of 45th Street. In an age when public space is auctioned to the highest bidder, Hill's mundane information takes on a whole new meaning: bright lights, big bucks. Download the guide at creativetime.org, which also lists sites where you can pick up a copy. *Through April 19* HARRIS